



Publishers Response from EDUSPARK

EDUSAPARK appreciates the incredible job of evaluators and Texas Education Agency staff in the adoption process and quality review of our PreK Online curriculum. We are proud to offer Texas's teachers and students an innovative and comprehensive PreK Online curriculum for use every day and everywhere, backed by brain-research principles for effective learning.

EDUSPARK PreK is a fully digital online curriculum with printable activities, with optional physical workbooks. Our product is not a "System" with manipulatives, a collection of books, and materials for centers, but rather a flexible digital solution that develops language and thinking skills with accelerated techniques to build strong neural connections for effective learning, to be used in tandem with any PreK System. The material can be used by groups or individually in the classroom and/or remote instruction by teachers with a little guidance by a parent/guardian at home. Instructions are kept clear and easy. The Teacher Guide is 100+ pages on how to use the media resources, with a complete layout of simple, repetitive routines for all the lessons. Training resources, videos and webinars will give them deep understanding about a child's brain development and brain-research methodology and techniques for effective learning as the foundation of our digital content.

Teachers will find EDUSPARK PreK Online Curriculum

1. Easy to Use – Clear and well-organized structure and resources embolden students' confidence with easy-to-follow steps leading to familiarity with the routine and becoming a self-paced user after two lessons with little teacher or adult guidance at home.
2. Innovative methodology and learning techniques backed in brain-research – Integrated in sequenced videos, games, and tests to strengthen language development as a solid foundation to achieve higher thinking skills.
3. Powerful platform tools – Communication, tracking, reporting and adaptive functionalities that allow the teacher to choose the media resources and deliver through Learning Paths for students to use content that fits their needs best.

4. Flexibility – Myriad implementation options, all to support teaching and learning with 500+ media resources and 600+ printable activities mirrored in English and Spanish. Engage students with videos and songs that convey information and help build the ‘big picture’. Repeat vocabulary organized by categories included in rhythmic reading with accelerated learning techniques for instantaneous recognition of words as patterns which build strong neural connections for long-term memory, vocabulary games, hands-on activities, art projects and test to support student’s needs with tracking and reports.
5. Cost-effective – Allows districts to utilize in parallel with their own curriculum as a multisensory language support to reduce future intervention.
6. Parental Involvement – Parents become familiar quickly because of the intuitive platform, the repeated structure in the 18 lessons, and the mirrored content with easy to follow instructions, allowing parental/guardian involvement regardless of whether Spanish is spoken at home. Note that the platform supports 40+ languages for its features, tags and menus.

EDUSPARK PreK helps with parental involvement and successful remote learning experiences because it is built on a simple yet effective routine, backed by brain-research principles, that boost long-term memory because it helps to build strong brain connections between language and sensory pathways.

The fully digital nature and innovative methodology of the product, coupled with our inexperience of submitting evidence for the review committee explains why they did not find, for example, the following indicators:

- Materials fit within a developmentally appropriate programmatic structure and include detailed guidance that supports the teacher’s delivery of instruction.
- Materials include full lessons and activities to develop physical skills, fine motor skills, and safe and healthy habits.
- Materials provide guidance on speaking skills and work to expand student vocabulary.
- Materials include strategies for supporting English Learners (ELs) in their development of English language skills and developmentally appropriate content knowledge.
- Materials provide explicit instruction and opportunities for student practice in phonological awareness skills, alphabetic knowledge skills, and print knowledge and concepts.
- Materials offer instruction that builds on students’ informal knowledge about mathematics.
- Materials expose children to fine arts through exploration.

- Materials include some diagnostic tools and guidance for teachers and students; materials include tools for students to track their own progress and growth.
- Materials include guidance, scaffolds, supports, and extensions intended to maximize student learning potential.
- Materials include a year-long plan with practice and review opportunities that support instruction.
- Materials provide guidance and opportunities on fostering connections between home and school

We are planning to update the Teacher Guide and materials, which will include:

- Explicit instruction and opportunities for student practice in phonological awareness skills, alphabetic knowledge skills, and print knowledge and concepts.
- Explicit guidelines on how materials include a year-long plan with practice and review opportunities that support instruction.
- Explain how materials provide guidance and opportunities on fostering connections between home and school.
- Detailed guide about the platform tools which include diagnostic tools and guidance for teachers and students. Clear explanation on how our platform includes tools for students to track their own progress and growth.

We fulfill our mission by creating digital curriculum backed by brain-research principles that boost child's brain development to achieve better learning outcomes. We would greatly appreciate having Texas PreK students along for this journey.

PreK classrooms have a wide variety of different developmental levels of children because of their different experiences, background, and adult interaction. These factors contribute to the child's brain development.

EDUSPARK PreK is a great help for students who are below average on their vocabulary and language skills, even if Spanish is their first language. We are a booster to reprogram and/or strengthen linguistic patterns and meaningful vocabulary development, thus aiding in every aspect of a child's education.

EDUSPARK PreK provides effective and extensive opportunities for language skills and vocabulary development supported in a cross-curricular format that offers great flexibility for any mode of instruction delivery: whole group, small group or independent practice at school and home. Boosting language skills at the PreK level reduces future interventions, meaning cost savings and, more importantly, better opportunities to improve academic results. As a muscle, the brain needs to be exercised and used repeatedly to create strong neural connection. Therefore, we

suggest using each lesson for two weeks, with daily practice for 10-15 minutes for each domain. Language topics, for example, are consisting of Pre-Test, a Video with a rhythmic reading including animations and a variety of accelerated perception techniques, vocabulary games, workbook activities and tests to build and reinforce language connections. This new vocabulary and language development will become the student's previous knowledge in which the teacher will build new connections.

To learn more about EDUSPARK PreK and successful online teaching delivery with similar products, visit <http://eduspark.com/> or contact us 512-535-6139, info@eduspark.com