

Scholastic Inc.

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TO: Texas State Board of Education / Texas Education Agency / All IMRA Reviewers

FROM: Scholastic Inc.

DATE: October 24, 2024

RE: Vendor Response to HQ Rubric Reports and TEA Alignment Review

The Scholastic Inc. team expresses its deepest appreciation to the Texas State Board of Education, the Texas Education Agency (TEA), all IMRA reviewers, and the SAFAL team for the opportunity to participate in and have our product, *Ready4Reading*, evaluated as a high-quality instructional resource under the *Instructional Materials Review and Approval (IMRA)* process, enacted under House Bill (HB) 1605.

Scholastic is proud of its robust, research- and evidence-based phonics learning system, *Ready4Reading (R4R)*, and we appreciate the reviewer's recognition of our product's 100% alignment to the TEKS standards. We also recognize the many hours of review and hard work that went into assessing our product under the state's high-quality rubric for phonics instruction in Grades K-3. Our robust rubric scores evidence the care and consideration that Scholastic committed to the development of a strong phonics learning system.

Developed with the insight, knowledge, and experience of nationally recognized researchers and practitioners, including Wiley Blevins, *Ready4Reading* combines explicit, systematic phonics instruction with knowledge-building decodable texts to truly get students ready for reading in grades K–3. With a 100+ year history of supporting literacy in communities, schools, and districts, Scholastic believes that *Ready4Reading* is the positive result of our deep, decades-long knowledge and understanding of the types of texts and learning activities that children prefer and benefit from when engaged in literacy and language development.

With its high-interest instructional routines and two-pronged assessment approach (using voice recognition software and a robust *Letters2Meaning* assessment), *Ready4Ready* provides K-3 classrooms across Texas with the content, instructional routines, and equity-driven assessments needed for the teaching and assessment of phonics skills, particularly as that process relates to a comprehensive English Language Arts focus for the entire classroom.

The **R4R** system consists of the following three modules.

- Wiley Blevins Teaching Phonics
- Short Reads Decodables
- Read To Know Text Sets

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The product can be purchased as a comprehensive set consisting of all three modules, or as individual modules, and is prepared to support any given district's core ELA curriculum.

Purchase of R4R includes a printed/shipped comprehensive system (a kit with all three modules) or individual module (depending on purchase options), plus a mirroring component with expanded instructional supports and digital learning activities located on the *Scholastic Digital Manager Platform* (accessed through user log-in). Under this platform educators will find many helpful resources, including digital copies of all of the teacher or product guides found in the physical kit/module.

Scholastic looks forward to supporting literacy and language development with its comprehensive phonics learning system, and our team is willing and eager to support your questions and to illustrate how this incredible resource can support your students for years to come. For support or questions, reach out to: RFP-Scholastic@Scholastic.com.

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