Texas Resource Review Section VII Publisher Information Form

This form is designed to collect information for LEAs to consider during their review and adoption process. The information in this form relates to Instructional Materials Quality Evaluation (IMQE) rubric section VII and will not be scored. One form will suffice for all grade levels, if the information stays the same.

Publisher Information

Publisher/Vendor			
Company Name	Amplify Education, Inc.		
Product Name	ELAR & SLAR	Grade Level(s)	K-5
Publisher Contact	Florence Cordovano		
Contact Email	fcordovano@amplify.com		
Contact Phone	617-504-4127		
Company Website	www.amplify.com		

VII.1 Technology

Part 1: Access and Use

Yes	No	Feature/Requirement/Specification	Notes and Additional Information
	X	1. This product is a 1:1 product (digital device-to-student).	
X		2. This product combines print materials and digital materials.	
	X	3. This product is digital access only.	
X		4. Online products can be used offline- students can continue working when internet connection is dropped.	
	X	5. The product automatically syncs when a connection is re-established, and work completed off-line is saved and uploaded.	Students do not have local data that needs to sync.

X		6. Students are permitted to use the product on more than one device (e.g. computer at school and a laptop at home).	
X		7. Single sign-on is supported.	
X		8. The product uses the Texas Student Data System (TSDS) with unique IDs for students and staff.	Accounts are created automatically based on automated synchronization of roster data provided by districts. If district-provided data includes TSDS unique IDs, they will be synchronized to the product.
X		9. Other accounts can be created for support staff.	
X		10. Content exportable (If yes, list file formats that can be exported).	Content is available as PDFs
X		11. Content is printable.	
	X	12. Content is presented in e-book format (If yes, specify format).	Some content is available as ePub e-books.
X		13. The product has embedded videos (If yes, specify format, average file size, and number of videos)	There are over 50 videos. Videos are hosted by Amplify and streamed in our platform in mp4 format. Videos are provided in multiple sizes and bitrates to suit network conditions.
X		14. The product contains animations.	
	X	15. The product contains simulations (If yes, specify format).	
X		16. The product contains embedded assessments (If yes, describe assessment format, location, and compatibility with an external LMS).	Assessments are available in QTI format, Learnosity and paper.
	X	17. The product platform allows for digital objects (e.g., text, video, simulations, etc.) to be divided and tagged with keywords and standards.	

Device Type	Mark box if device is compatible	Oldest operating system/version supported	Newest operating system/version supported	Notes
PC	x	Windows 7+	Windows 10+	
Windows Tablet	x	Windows 8.1	Windows 10+	
Mac	x	OS X 10.11+	OS X 10.14+	
iPhone	☐			Teachers can browse the content, and read PDFs on their phone.
iPad	x	iPad 5+ (iOS 110+)	iOS 13	
Android phone	☐			Teachers can browse the content, and read PDFs on their phone.
Android tablet	☐			Teachers can browse the content, and read PDFs on their tablet..
Chromebook	x	Chrome OS	Chrome OS	
Kindle Fire	☐			Teachers can browse the content, and read PDFs
Kindle, other	☐			Teachers can browse the content, and read PDFs
Nook	☐			
Other e-reader	☐			
Interactive whiteboard	☐			Teachers can browse the content, including PDFs, and present them on an IWB

Please complete the table below, marking the box in the second column for each compatible device and noting the oldest and newest associated operating systems for that device.

Compatibility – Browser and Operating System														Leave 'X' if Applicable	

Browser	Oldest supported browser version	Newest supported browser version	Operating System													
			Mac OS X						Windows				Linux	Chromium	N/A
			10.9	10.10	10.11	10.12	10.13	10.14	XP	7	8.1	10			
Chrome					x	x	x	x		x	x	x		x	
Firefox															
Safari					x	x	x	x							
Edge															
Internet Explorer 11															
Other:_____															

Part 3: Product Format, Installation Requirements, and Support

Yes	No	Feature/Requirement/Specification	Notes and Additional Information
	X	1. Browser-based online: Continuous internet connection required.	
	X	2. Plug-ins are required (If yes, list required plug-ins)	
	X	3. Downloaded to individual device: One-time internet connection required.	
	X	4. Installed on LAN (district or school server): No internet connection required for teachers, students, or other users.	
	X	5. Infrastructure and software licensing are required (If yes, list requirements and specify if set-up support is provided)).	
	X	6. Server configuration is required (If yes, list requirements and specify if set-up support is provided)).	
	X	4. Installed on individual computer (from DVD, flash drive, etc.): No internet connection required. (If yes, estimate time per device required for setup, indicate if support is provided, and if local IT staff is needed).	
	X	5. The product supports deployment through Mobile Device Management (MDM) systems?	MDM bookmark management may be employed.

Yes	No		
X		6. Technical support is provided to districts during initial set-up and deployment. (If yes, specify type of support provided).	During initial set-up and deployment, customers are assigned an Implementation Project Manager as a single point of contact who will coordinate materials fulfillment, software configuration, and schedule the desired Professional Learning sessions for each district. They will also work with appropriate district representatives to enroll teachers and students into our products, when appropriate. We also provide pedagogical and technical support for all of our customers during the initial stages and life of the contract as described below.
X		7. Technical support is provided during duration of contract (If yes, specify type of support provided).	Email is available anytime for technical support/product issues. help@amplify.com Our support team includes specialists for troubleshooting technology and former educators for matters related to instruction. They are available by phone at (800) 823-1969, Monday–Friday 7:00AM - 7:00PM ET. Amplify has a chat icon within the curriculum for teachers only. Teachers can access Amplify Chat while in lessons. If we ever have any updates to our product, they will be posted here as well.

Part 4: Data Security, Access, and Privacy

Yes	No		Notes and Additional Information
X		1. Login authentication uses district protocols to establish common usernames and passwords (If yes, indicate if TSDS staff/student unique ID is used or if other please specify).	
X		2. Passwords can be reset without assistance from technical staff.	Amplify supports and recommends Single Sign On, in which passwords are administered by district staff and are not available to Amplify systems or staff.
X		3. Student data automatically updated, e.g. roster changes, contact information, etc. (If yes, specify frequency and if automatically exported from SIS or indicate who is responsible for student data export).	Student data is not currently used by Amplify for this program.

X		4. Location of student data stored by the product fully disclosed.	Student data is not currently used by Amplify for this program. With respect to other data: Amplify leverages Amazon Web Services (AWS) as its cloud hosting provider. Within AWS, Amplify utilizes Virtual Private Clouds (VPCs), which provide an isolated cloud environment within the AWS infrastructure. External network traffic to a VPC is managed via gateway and firewall rules, which are maintained in source code control to ensure that the configuration remains in compliance with Amplify security policy. In addition, the production VPCs and the development VPCs are isolated from each other and maintained in separate AWS accounts. Amplify currently uses AWS data centers physically located in Virginia and Oregon.
X		5. Student data purged after use by the product and is fully disclosed and verified (If yes, indicate how and when).	Student data is not currently used by Amplify for this program.
X		6. Student data can be purged by the district at any time.	Student data is not currently used by Amplify for this program.
X		7. Data encrypted in transit (If yes, indicate which protocols are supported).	Yes. As part of our comprehensive information security program, Amplify ensures the encryption of personally identifiable information (PII) at rest and in transit. Amplify follows OWASP and NIST guidelines in the selection and application of appropriate encryption algorithms and techniques for each data protection use case. Amplify encrypts all student personal information in transit over public connections using Transport Layer Security (TLS), commonly known as SSL, using industry-standard ciphers, algorithms, and key sizes.
X		8. Data elements are encrypted at rest, i.e. in a database or file system (If yes, specify which data elements are encrypted).	Student data is not currently used by Amplify for this program. With respect to other data: As part of our comprehensive information security program, Amplify ensures the encryption of personally identifiable information (PII) at rest and in transit. Amplify follows OWASP and NIST guidelines in the selection and application of appropriate encryption algorithms and techniques for each data protection use case. Amplify encrypts student personal information at rest using the industry-standard AES-256 encryption algorithm.

X		9. Personally-identifying student data is recorded by the product (If yes, list required and optional data fields).	Student data is not currently used by Amplify for this program.
X		10. The student data privacy pledge has been agreed upon (Please provide link to verifying document and/or your student privacy policy).	Yes, Amplify is a signatory to the Student Privacy Pledge. Amplify's customer privacy policy is available at Customer privacy policy | Amplify
X		11. The product conforms with FERPA regulations.	Yes. At Amplify, all of our products are built to facilitate LEA compliance with applicable data privacy laws. FERPA and other regulations related to the use of student PII restrict how LEAs may share this information. Amplify facilitates compliance with such regulations by ensuring that LEAs control who can access their data. Within Amplify applications, the LEA must authorize all sharing of student PII with a third party. Amplify's Customer Privacy Policy (http://amplify.com/customer-privacy) governs the collection and use of student PII via our products, and contains additional details about those practices.
	X	12. A third-party has evaluated the product for FERPA compliance (If yes, provide a link to the report).	At Amplify, all of our products are built to facilitate LEA compliance with applicable data privacy laws. FERPA and other regulations related to the use of student PII restrict how LEAs may share this information. Amplify facilitates compliance with such regulations by ensuring that LEAs control who can access their data. Within Amplify applications, the LEA must authorize all sharing of student PII with a third party. Amplify's Customer Privacy Policy (http://amplify.com/customer-privacy) governs the collection and use of student PII via our products, and contains additional details about those practices. Amplify maintains a comprehensive information security program based on the industry recognized ISO27002 series and the NIST 800-53 Rev. 4 family of information security controls. These provide a robust framework of best practices from which an organization can build its security policies and protocols based on identified risks, compliance requirements, and business needs. They cover critical practice areas, including access control, configuration management, incident response, security training, and other information security domains. In addition to penetration testing and other proactive security testing and monitoring outlined above, Amplify has successfully completed a SOC 2 Type 2 examination of controls relevant to security. The examination is formally known as a Type 2 Independent Service Auditor's Report on Controls Relevant to Security. It was conducted by Schellman & Company, LLC and covers the period from April 1, 2018 to March 31, 2019. The report states that Amplify's

			systems meet the criteria for the security principle and opine on management's description of the organization's system and the suitability of the design of controls to protect against unauthorized access, use, or modification.
X		13. The product employs rule-based security (if yes, provide a link to detailed information and supporting documents).	Amplify's comprehensive security program incorporates role-based and contextual authorization and access controls.

Permissions within Amplify applications are designed on the principle that school districts control access to all student data. To facilitate this, Amplify applications are designed so that roles and permissions flow from the district to the individual user. For example, applications that offer schools a way to collect and report on assessment results have a web interface that requires district administrators to authorize individuals to view student personal information.

Security controls within applications are used to ensure that the desired privacy protections are technically enforced within the system. For example, if a principal is supposed to see only the data related to his or her school, Amplify ensures that, throughout the design and development process, our products restrict principals from seeing records for any students outside his or her school.

To make sure Amplify applications properly enforce permissions and roles, our development teams conduct reviews early in the design process to ensure roles and permissions are an essential component of the design of new applications.

All teachers, coaches, principals, and district staff access student data via an online website. Permissions are flexible – e.g. whether a teacher can see another teacher's data, or is restricted to access to her class's data only. Permissions can be established by the district. Because the data is uploaded immediately upon synchronization, it is readily available for all stakeholders in the child's learning.

By default, teachers have access only to the students in their classes and principals have access only to classes in their school. For coaches, permissions can be assigned for specific classes across schools.
Students only have access to their own assessment and instructional material. |

			Additional information is available at https://www.amplify.com/security
	X	14. The product allows registration or data collection from children under the age of 13 (If yes, provide a link to the COPPA Safe Harbor certificate).	Student data is not currently used by Amplify for this program.
	X	15. The product allows a download of LEA-generated data (including usage data) without manual intervention by product staff.	
	X	16. Product adheres to Ed-Fi data standards (If no, list data standards to which the product adheres).	The digital portions of this program are delivered as a web-based Software as a Service (SaaS), built on the global network and application interoperability standards of HTML5, CSS, ECMAScript (JavaScript), HTTP/S, and TLS. The solution supports the SAML standard for authentication. In addition, it supports key educational technology standards for interoperability, including IMS Global Learning Tools Interoperability (LTI), IMS Global Thin Common Cartridge (Thin CC), IMS Global OneRoster, and the Advanced Distributed Learning Initiative Experience API (xAPI).

Part 5: Additional Technology Specifications

Learning Management Systems	Blackboard	Canvas	Eduphoria	Google Classroom	ItsLearning	Moodle	Schoolology	Other: Please list below
Is the product configured to work with one or more specific learning management systems? Check all that apply.				X				

Other LMS's: _____

Standards Compliance	SIF	CEDS	EDUPUB	Ed-Fi	Xapi	IMS Global	Other: Please list below
Is the product compliant with one or more specific standards? Check all that apply.					X	X	

Other standards: _____

IMS Global Standards	LTI	OneRoster	QTI	TCC	CASE	APIP	Caliper
If IMS Global was selected above, check all the standards that apply to this product.	X	X	X				

Is this product IMS Certified? If so, list the standards under which it is certified: _____

VII.2 Cost

Product Information	
Package must include all materials submitted for quality review as appropriate for your product. If product was submitted for Proclamation, unit price should be the same as listed on official bid.	
Package ISBN(s)	**Teacher bundles K-5 ELAR (English)** 978-1-63602-717-3 Amplify TX ELAR GK Complete Teacher Bundle $1,400.00 978-1-63602-721-0 Amplify TX ELAR G1 Complete Teacher Bundle $1,350.00 978-1-63602-725-8 Amplify TX ELAR G2 Complete Teacher Bundle $1,350.00 978-1-63602-729-6 Amplify TX ELAR G3 Complete Teacher Bundle $1,280.00 978-1-63602-730-2 Amplify TX ELAR G4 Complete Teacher Bundle $1,280.00 978-1-63602-731-9 Amplify TX ELAR G5 Complete Teacher Bundle $1,280.00 **Student bundles K-5 ELAR (English):** 978-1-63602-734-0 Amplify TX ELAR GK Complete Student Bundle $185.00 978-1-63602-738-8 Amplify TX ELAR G1 Complete Student Bundle $178.00 978-1-63602-741-8 Amplify TX ELAR G2 Complete Student Bundle $178.00 978-1-63602-744-9 Amplify TX ELAR G3 Complete Student Bundle $173.00 978-1-63602-745-6 Amplify TX ELAR G4 Complete Student Bundle $173.00 978-1-63602-746-3 Amplify TX ELAR G5 Complete Student Bundle $173.00 **Teacher bundles K-5 SLAR (Spanish):** 979-8-88576-384-4 Amplify TX SLAR GK Complete Teacher Bundle $1,824.00 979-8-88576-385-1 Amplify TX SLAR G1 Complete Teacher Bundle $1,965.00 979-8-88576-386-8 Amplify TX SLAR G2 Complete Teacher Bundle $1,965.00 3978-1-63948-405-8 Amplify TX SLAR G3 Complete Teacher Bundle $1,408.00 4978-1-63948-406-5 Amplify TX SLAR G4 Complete Teacher Bundle $1,408.00 5978-1-63948-407-2 Amplify TX SLAR G5 Complete Teacher Bundle $1,408.00 **Student bundles K-5 SLAR (Spanish):** 979-8-88576-396-7 Amplify TX SLAR GK Complete Student Bundle $117.00 979-8-88576-397-4 Amplify TX SLAR G1 Complete Student Bundle $117.00 979-8-88576-398-1 Amplify TX SLAR G2 Complete Student Bundle $117.00 978-1-63948-411-9 Amplify TX SLAR G3 Complete Student Bundle $104.00 978-1-63948-412-6 Amplify TX SLAR G4 Complete Student Bundle $104.00 978-1-63948-413-3 Amplify TX SLAR G5 Complete Student Bundle $104.00
Package Unit Price	See above. Pricing for SY 23/24 (prices subject to change) does not include shipping
Package Components (list all materials both student and teacher editions including quantity)	Packages contain all materials needed to teach the program, for a full list see the inventory lists attached: ELAR start here guide, SLAR start here guide
Link to publisher pricing information, if available	See above.