

Professional Development



Bedford, Freeman & Worth High School Publishers

highschool.bfwpub.com

IMQE ELA - 2019 Professional Development/Training

Our Mission & Goal

At BFW Publishers, no teacher is left behind. We understand the challenges you face and strive to help solve them with you. We know that what happens in the classroom matters, and a good class, a good teacher, and superior content have the power to change the world--one student at a time. We achieve our mission by building products and services developed by credible and reputable authors and by forming lasting partnerships with teachers, schools, and districts. For us, it is simple: Successful teachers mean successful students. Get to know us. We know AP®.

We are your partner in teaching! At BFW High School Publishers, we offer a variety of learning opportunities for teachers to increase classroom success. We want to ensure you each educator is fully prepared and has training opportunities to increase their teaching effectiveness through our Professional Development series.

Our Professional Development Series

WORKSHOPS

Whether we are working with experienced teachers or those new to the classroom, our goal is to partner with schools and districts to provide professional learning workshops designed to advance all teaching practices with solutions that will impact student achievement. We provide half-day or full day Professional Learning Workshops that promote authentic lesson strategies in a collaborative, engaging and interactive environment. We work in consultation and partnership with state, district, and teaching teams to create an experience that best meets your needs.

States/Districts may choose from a series of course topics. Each workshop integrates a working project that provides teachers with an immediate tool to implement in their course.

Topics may include:

- Creating a syllabus
- Pacing Guides
- Lesson Planning
- Content Strategies
- Activities
- Q & A

WORKSHOP LEADERS

Our workshop leaders are AP® experts who have taught or currently teach AP® courses. We work to provide leaders for your Professional Development workshop that would range from authors, APSI® consultants, test development committee members, expert teachers, table readers and more.

Depending on your goals and the needs of your workshop, we will provide 1-2 experts to guide the Professional Development workshop.

PRICING

Workshop on premises (at school, campus, etc.)*

2 hour interactive workshop with BFW expert leader: \$2500

4 hour interactive workshop with BFW expert leader: \$3500

1 full day interactive training with BFW expert leader: \$4500

Virtual Workshop*

½ day (4 hour) interactive webinar with BFW expert leader: \$2500

1 full day (6 hour) interactive training with BFW expert leader: \$3000

**All costs include consultant fees and curriculum preparation time*

Our Professional Development Series

IMPLEMENTATION/ONBOARDING

Implementation Training is an overview of how to use and implement adopted digital technology in the classroom. This training also includes an overview of teacher and student resources, and does NOT include any in-depth discipline content coverage.

1:1 Training via our Customer Experience Team:

Using our online meeting scheduler, teachers and staff can set up an appointment with one of our experienced trainers to learn and utilize best practice strategies for BFW digital platforms. Our trainers interact with teachers via an online meeting program where they deliver personalized training to meet each teacher's individual needs.

Adoption Years 1-10: Service provided gratis

Live Virtual Meeting:

An experienced Bedford, Freeman and Worth representative will walk teachers and staff through textbook resources and components of the adopted digital platforms. These virtual meetings are hosted live via an online meeting program and allow for interaction between teachers and trainer. Topics may include:

- Setting up courses
- How to find resources
- Question picker
- LearningCurve
- Question and answer session

Sessions last no more than 2 hours

Adoption Year 1: Service provided gratis with adoption amount of 100 units per title of print and/or digital products

Adoption Years 3-10:** \$750 per trainer, per title
ExamView and LMS Integration are NOT covered.

On-Campus Implementation Training:

An experienced Bedford, Freeman and Worth representative will walk teachers and staff through all textbook resources and components of the adopted digital resource. The trainer will meet with your teachers on campus allowing for in-person interaction between teachers and trainer. Topics may include:

- Setting up courses
- How to find resources
- Question picker
- LearningCurve
- Question and answer session

Sessions last no more than 2 hours

Adoption Year 1: \$1,500* per trainer, per title

Service provided gratis with an adoption amount of 500 units of print and/or digital products.

Adoption Years 3-10*: \$1,500* per trainer, per title

*Costs include travel and expenses, and preparation time for consultant

Requirements & Consideration

- Certificate of completion are provided for each training. It is the discretion of the state or district to accept these courses for CEUs.
- A 4-6 week lead time is necessary to schedule training. When submitting dates for training, please include an alternative date. This is necessary should the first date be unavailable for our consultants or staff. We always work to meet your preferred date of training but at peak times, conflicts may occur.
- Any in-person training will require a minimum number of attendees on the day of training. BFW High School Publishers reserves the right to cancel training if attendance requirements are not met. The determined minimum number of attendees will be communicated with the state/district.
- Any cancelations made by the districts within 48 hours of scheduled workshops will incur a cancellation fee.