



bedford, freeman & worth
high school publishers

BFW High School Publishers

PROFESSIONAL DEVELOPMENT SERIES

We are your partner in teaching!

At BFW High School Publishers, we offer a variety of learning opportunities for teachers to increase classroom success. We want to ensure you each educator is fully prepared and has training opportunities to increase their teaching effectiveness through our Professional Development series.

We understand the challenges you face and strive to help solve them with you. We know that what happens in the classroom matters, and a good class, a good teacher, and superior content have the power to change the world--one student at a time. For us, it is simple: Successful teachers mean successful students. **Get to us. We know AP®.**



PROGRAM IMPLEMENTATION

ONBOARDING AND IMPLEMENTATION TRAINING

Our Implementation training and onboarding provides teachers with an overview of how to use and implement adopted digital technology in their classroom. This training also includes an overview of adopted teacher and student resources to ensure their comfort with new course materials. (The training does NOT include any in-depth discipline content coverage.)

1:1 Training via our Customer Experience Team: Using our online meeting scheduler, teachers and staff can set up an appointment with one of our experienced trainers to learn and utilize best practice strategies for BFW digital platforms. Our trainers interact with teachers via an online meeting program where they deliver personalized training to meet each teacher's individual needs.

BFW Course Tours: Course tours include an online, self-paced video program that provides training on the student edition, teacher resources and the e-book. Our content teams have designed these Course Tours to be accessed on-demand by educators. Course tours are available to all teachers throughout the life of the adoption.

Virtual Implementation Training: An experienced Bedford, Freeman and Worth representative will walk teachers and staff through all textbook resources and components of the adopted digital resources via virtual webinar. The trainer will work with a group of your teachers through a webconference software platform to ensure all questions are addressed. Sessions will last approximately one hour. Topics may include:

- > Setting up courses
- > How to find resources
- > Question picker
- > LearningCurve

In-person Implementation Training: An experienced Bedford, Freeman and Worth representative will walk teachers and staff through all textbook resources and components of the adopted digital resource. The trainer will meet with your teachers on campus allowing for in-person interaction between teachers and trainer. Sessions last no more than 2 hours.

Topics may include:

- > Setting up Courses
- > How to find Resources
- > Question Picker
- > LearningCurve

PROFESSIONAL DEVELOPMENT

PROFESSIONAL LEARNING WORKSHOPS These workshops are a half or full day of pedagogical content training led by BFW authors or content knowledge experts. Districts may choose from a series of course topics and each workshop integrates a working project that provides teachers with an immediate tool to implement into their course. Our workshops are designed to meet the specific needs of your school/district and course(s).

Led by an author, accredited teacher that has used this program in their classroom, and/or College Board consultant, teachers will have the opportunity to interact with the content experts in a collaborative setting (online or in-person) where we will provide focused training on content, teaching strategies and best practices, based on a pre-assessment conducted prior to the workshop.

Topics may include, but are not limited to:

- > Creating a Syllabus
- > Differentiation
- > Workshop Ideas
- > Unit Planning and Pacing
- > Lesson Planning
- > Summative Assessment Ideas and Rubrics
- > Content Strategies
- > Teaching Tips and Strategies
- > Activity Suggestions for Specific Concepts
- > Content Workshops Customized to your Program

Cost:

Virtual

½ day (~4 hours): \$5,000

Full day (~6 hours): \$7,500

In-person:

½ day (~4 hours): \$7,500

Full day (~7 hours): \$10,000

Costs include consultant fees, travel and expenses, and curriculum preparation time.

